

# Welcome to a new reality!

## Congratulations!

On behalf of I C HOPE: The Making a New Reality Foundation, Project G.U.R.L.S., and the Game Changer program, we congratulate you. You made it here today to change the world; and yes — by attending today's G.U.R.L.S. Rock Summit 2010, you have taken another positive step towards changing the world — you are a *Game Changer!*



Game Changer — a person who, when given the opportunity to participate, will lead powerful social and economic change and set new standards of excellence in all that she touches.

Girls and girls of color are the new generation of game changers and leaders that will redefine the world and how we accomplish good and make changes to our national and global community. You have a gift, a talent, and a mission. As you prepare to enter the global stage to change the world, you have the duty to love and accept yourself, love your family (and those who stand in the gap as family), and invest in self-care. By harnessing the power of self-acceptance, self-care, the healthy maintenance of your mind, body, and spirit, you will unleash a powerful social, economic change in our world. You will have fun and build your destiny at the same time.

In preparing for today's Summit, we want to support you, invest in your development, and let you know that we value you for who you are, right here and right now. We want to bring you our best so we searched across the state and the nation for materials used by famous and not so famous leaders, who with courage, encouragement, and dedication to hard work are making change happen.

We bring you good news in your journey to global leadership. We are your team. We support you. We have some words of encouragement and advice as you enjoy today and each day hereafter as you reach new levels of greatness. Here are five pointers to start your journey:

## Advice to our Daughters and Sisters.

**# 1 You are a Doer.** A Game Changer is a high-level achiever, an energetic leader, a warrior, a fighter, and a proven winner. Game Changers demand to play the game “above the rim” and are always looking to revive, refresh, restore, and kick-up their winning ways to a higher level of success. They stretch the boundaries of their ability to “do.” They are creative and do not allow others to define the limits of their success. Game Changers are not willing to allow their circumstances of today to limit their contributions and successes of tomorrow.



**# 2 Make Your Move. Act.** This conference is about growth, unity, respect, leadership, and success. We are here supporting you, but you have to make a move. You have to act and participate. This summit is for anyone who is a Game Changer or strives to be a Game Changer and is willing to invest the time and effort to become a Game Changer. This is not a passive experience and is not for those unwilling to take risks or take charge of their present and future.

**# 3 You will Meet Fierce Resistance to Change.** No one can promise you that making change in your life will be as easy as doing nothing. When you are ready, it will be easy, and for the rest of us, we work at being better. We all work at our self-doubt; we work at not questioning our values and ourselves. We work at not allowing others to hold us back from greatness. This conference is just one of the tools you have that will help you take this historic event to the next level.

**# 4 You are Amazing.** I think you all are amazing, and the world needs to hear from you. When you own it in your mind that you can achieve personal and educational success, you will. However, owning it in your mind is only part of the challenge. You have to speak it to the world. Your attitude has to show that you are a positive, self-assured, upbeat person. Being amazing is not the same as being self-absorbed and conceited. You have respect for yourself and others. You do not win when someone else loses.

**# 5 You will Achieve Success.** We see you leading this country and the world to new levels of greatness. We admire, support, and salute you, and we want to hear from you. We want to talk about you and all the good things you are doing to anyone and everyone we meet. We want to tell the global community that we met you and that you are the next generation of Game Changers. Speak and you will be heard.

*Raye Mitchell*

Raye Mitchell

CEO/Founder

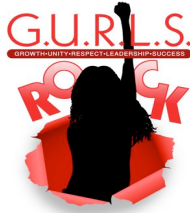
I C HOPE: The Making a New Reality Foundation, Inc.

G.U.R.L.S. Rock 2010

Project G.U.R.L.S.

# ACKNOWLEDGMENTS & RECOGNITION

We are a united community coming together for our girls. One of the primary goals and objective for G.U.R.L.S. Rock is to strengthen the village supporting our girls. We put out a call, and the village answered.



We all know that our girls are awesome and that if we work together in unity, we can change the game for our girls. The following is a list of our sponsors, partners and program participants that we must acknowledge and recognize. Without their support, we could not make this program happen for our girls.

## Partners & Providers

Oakland Mayor Ronald Dellums  
Congressmember Barbara Lee  
State Senator Loni Hancock  
State Assembly Member Sandre Swanson  
Alameda County Supervisor Keith Carson  
50 Women Project  
100 Black Women-Positive Steps  
AJR In Faces  
Alameda County Commission on the Status of Women  
Amazing Women  
American Association of University Women (AAUW)  
ASA Educational Services  
Best Bones Forever  
Building Blocks for Kids  
Black Women Organized for Political Action (BWOPA)  
Cinnamongirl Inc.  
Coca-Cola Company  
Clear Channel Radio  
COMCAST  
Culture Shock Family  
Dondria Morgan  
East Oakland Youth Development Center  
Ed Fitzpatrick, Coliseum  
Lexus of Oakland  
Emotional Intelligence 2.0/ TalentSmart  
Faith By the Bay  
Flax Design Center

Game Chanjers LLC  
Girls After School Academy (GASA)  
Girls For A Change  
Girls Far Above Rubies @ Center of Hope Community Church  
Girltalk Puberty  
girlshealth.gov  
Girls Moving Forward  
Good News Oakland  
Nikki Thomas, KBLX 102.9 FM  
Lily & Company  
Mattel  
OaklandSeen  
OaklandLocal  
OBG Adventure Camp  
Pacific Gas & Electric  
San Jose Water  
Svensons Bakery  
TeachBar  
Trader Joes  
U.S. Department of Health & Human Services, Offices of Women's Health  
Disney/ABC Television Group  
NY Times

## Parents & Family of Participating Girls

## Facilitators

Aimee Allison  
Mary Arnold, NP  
Kimberly Battise  
Jessica a. Buchleithner  
Sheryl Grant  
Debra Matthews  
Kyndra Miller, Esq.  
Tina Justin Rogers  
Nicole Fudge  
Tracy Friley  
Susan Mernit  
Niki Pantazis  
Angela Robertson  
Crystal Riggins, Esq.  
Tymeesa Rutledge  
Kemba Shakur  
Tovi Scruggs  
Ben Wanzo  
Bonnie Wheatly  
Princess Villegos

## An Awesome Team & Staff

Dabora Lovitt  
Gwen Booze  
Alicia Kester  
Denise Goodie  
LaNiece Jones  
Cherella Nicholson



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# FACILITATORS

## **Aimee Allison, *OaklandSeen***

Aimee Allison is the popular Bay Area radio host and producer of the daily KPFA Morning Show. She founded the innovative local media project *OaklandSeen* and hosts *Comcast Newsmakers* on CNN Headline News regional broadcasts.



## **Kim Battise, *Culture Shock Oakland***

Kim is owner of *Culture Shock Oakland*, a professional adult Hip-Hop Dance and youth outreach company. Additionally, she has been a Fitness Instructor and Trainer for over 20 years.

## **Tina Rogers Brown, *Product Manager***

Tina has over 15 years of experience in the high tech industry. She is currently a Product Manager with Overland Storage, Inc. in San Jose, CA. Mrs. Brown holds an MBA from the Wharton School at the University of Pennsylvania, an MS in Electrical Engineering from the Georgia Institute of Technology and a BS in Electrical Engineering from Stanford University.

## **Jessica Buchleitner, Author, Actor**

Jessica is the founder of the 50 Women Project as a medium to tell the stories of women from all walks of life, different cultures, and different faiths as a means to empower women. She is working to start the 50 Women Foundation, a charitable foundation participating in progressive projects aimed at supporting women globally.

Jessica enjoys writing the 50 Women Project blog as well as being a contributing writer for *The Western Edition* San Francisco. She also enjoys film and stage acting, hiking in the mountains, and learning about languages and cultures.

## **Tracey Friley, *OBG Adventure Camps***

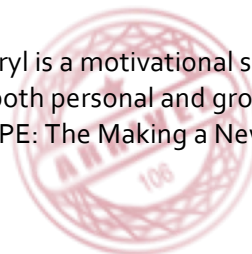
Tracey is committed to empowering diverse tween girls with a unique and eye-opening camp experience meant to expand their worldview.

## **Nicole Fudge, Educator/Administration**

Nicole is a founding member of the I C HOPE: The Making a New Reality Foundation Board of Directors. Nicole is engaged in counseling and administration in public schools. Nicole leads the expansion of I C HOPE into Atlanta, GA.

## **Sheryl Grant, *Sheryl Grant LLC***

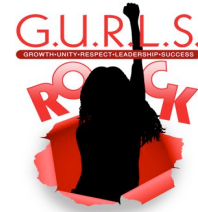
Founder and CEO of Sheryl Grant Enterprises, LLC Sheryl is a motivational speaker, executive coach, and Life coach - providing services to clients in both personal and group environments. Sheryl is a member of the Board of Directors for I C HOPE: The Making a New Reality Foundation, Inc.



# FACILITATORS

**Deborah Matthews, *Amazing Woman's' Day Event***

Keynote Speaker, Real Estate Broker, Executive Investment Banker....  
Real Estate & Investments are Deborah's joy! Embracing clients thru the foreclosure & home loan modification. Today's economic climate requires us to explore new avenues for sound investments. We must "Take Control of our Financial Future Now!"



**Susan Mernit, *Oakland Local***

Susan Mernit is the founder of *Oakland Local*, a news & community hub that focuses on the environment and the development of social justice issues.

**Raye Mitchell, Esq., *CEO/Founder I C HOPE: The Making a New Reality Foundation, Inc.***

Harvard Law School graduate and owner of an entertainment and intellectual property full service law firm, Raye launched the G.U.R.L.S. ROCK SUMMIT 2010 as the kick-off event for the Global GURLS Leadership Summit 2012, in Washington DC for girls and girls of color.

**Crystal N. Riggins, *Associate, Litigation Group, Hoge Fenton Jones & Appel***

Crystal is a member of the Santa Clara County Bar Association and focuses on all aspects of civil litigation with a commitment to excellent client service. She is a volunteer at Family Supportive Housing in San Jose and is an active member of the Ladies Guild at St. Christopher's Church in San Jose.

**Tymeesa Rutledge, *Oakland Local***

Tymeesa Rutledge is an editor at *Oakland Local* as well as a Marketing, Sales, and Online Promotions intern.

**Princess Villegos, *Girls Moving Forward***

Princess serves as a Program Director at *Girls Moving Forward*, an organization created to help every girl feel smart and confident.

**Ben Wanzo, *TeachBar***

Ben Wanzo's concept of a tea bar and classroom in one space makes for affordable solutions for parents looking for supplementary education for their high schoolers.

**Dr. Bonnie Wheatley, *Women's Health***

Dr. Wheatley is founder and CEO of Women's Health Information and Educational Services, Inc. She has provided support and educational services on women's health issues locally, national and international.



# Journey to **G**lobal **L**eadership

[www.gurlsglobalsummit.org](http://www.gurlsglobalsummit.org)



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*"The future belongs to those  
who believe in the beauty of  
their dreams."*

*Eleanor Roosevelt*



# PROGRAM



# AGENDA

Time	Event	Description
8:00 – 8:30 a.m.	Presentation of Global Leadership Passports (Registration & breakfast)	<b>"Get Your Passport Stamped By Your Teammates"</b> Our global leaders start their journey with registration to pick up their learning materials, enjoy a continental breakfast, and network. <b>Activity:</b> Each participant will be provided with her own Global Leadership Passport and a sheet of customized labels with her name. Her first call to action is to meet as many fellow 'travelers' on this journey and exchange stickers stamped in the Passports. Available team leaders will direct the girls as they arrive. The goal is to ensure that participants are not milling around waiting to for something to happen, but start making things happen.
8:30 – 8:55 a.m.	Team building	<b>"Over-Under"</b> This icebreaker is an engaging project that requires participants to work in groups to achieve a goal. This high-energy project that immerses participants in icebreaking and mentally preparing for an exciting day.
8:55 – 9:05 a.m.	Opening prayer	<b>"Opening Prayer for this Odyssey of Change"</b>
9:05 – 9:35 a.m.	Summit convenes	<b>"The Journey to the Global G.U.R.L.S Leadership Summit 2012 Begins Today"</b> Every quest has a beginning. Our girls and girls of color take center stage in this historical and unprecedented collaboration uniting to change the game for our girls. <ul style="list-style-type: none"><li>• Welcome remarks: We are making history!</li></ul> Raye Mitchell, CEO/Founder I C HOPE: The Making a New Reality Foundation, Alameda County Commission on Status of Women, Government officials
9:35 – 10:35 a.m.	Welcome to a new reality	<b>"The Making a New Reality TV Show"</b> This morning's episode: <i>"I am a Game Changer."</i> Returning for another exciting segment of creating a new reality for our girls and girls of color, Sheryl Grant and Aimee Allison engage the audience in an exciting and interactive program in setting goals for today's program including a) building life readiness skills of strong self-esteem, healthy habits in self-care, mind, body, and spirit care b) exploring new career options in entertainment, science, technology, STEM, financial literacy, and more, and c) engaging the audience to share and work in unity. Finally, our hosts help the girls to dream big, take off the limits, and soar! Contestants from the Oprah Winfrey "Next TV Star" search, Aimee Allison and Sheryl Grant, are hosts.



# PROGRAM



# AGENDA

Time	Event	Description
10:35 – 10:45 a.m.	Power break	<b>"Get Your Passport Stamped By Your Teammates"</b>
10:45 – 10:55 a.m.	Team building	<b>"Introduction to the Learning Centers: Design Your Own Learning Experience"</b> G.U.R.L.S. Rock presents up to 10 separate learning centers and zones that will open throughout the day for girls to experience change, learn something new, and still have fun! Girls will have the chance to go to one of ten experience tables. Get your passport stamped at every station you visit and be prepared to share your learning experience with the team at the end of the day.
10:55 – 11:45 a.m.	Special program: Journey to change	<b>"Girls For a Change" Change Program</b> GFC is a national organization that empowers girls to create social change. We provide the tools, resources, and partnerships for middle- and high-school girls to gain the voice, ability, and problem-solving capacity to reach their full potential.
11:45 – 12:30 p.m.	Journey # 1	<b>Using their Roadmaps and Passports, Girls can Travel to one of the learning centers of global leadership</b>
12:30 – 1:15 p.m.	Lunch	<b>G.U.R.L.S. ROCK GLOBAL LEADERSHIP SUMMIT 2012 Lunch &amp; Learn</b>
1:15 – 2:00 p.m.	Journey # 2	Team will introduce Global Leadership Summit 2012. Debra Matthews will invite G.U.R.L.S. Rock to a special leadership opportunity with Amazing Women's Day.
2:00 – 2:45 p.m.	Journey # 3	<b>Using their Roadmaps and Passports, Girls can Travel to one of the learning centers of global leadership.</b>
2:45 – 3:00 p.m.	Power break	<b>Using their Roadmaps and Passports, Girls can Travel to one of the learning centers of global leadership.</b>
3:00 – 4:00 p.m.	Welcome to a new reality.	<b>"Get Your Passport Stamped By Your Teammates"</b>  <b>"The Making a New Reality TV Show"</b> This afternoon's episode is recapping an exciting day of new adventures.
4:00 – 4:30 p.m.		<b>Adjournment to global Leadership Summit 2012</b>

